Russell Kennedy

Experts in Direct Selling Law

Russell Kennedy (RK) are legal advisors to Direct Selling Australia and have acted for participants in the direct selling industry in Australia for over 40 years. We are respected for the specialist service and insight that we offer stakeholders within the direct selling industry.

As experts in this area, RK regularly distributes information and hosts seminars

With offices in Sydney and Melbourne, we are well positioned to deliver exceptional expertise to our clients and have worked with many direct selling businesses, small and large, local and multinational.

Russell Kennedy have a comprehensive and practical understanding of all relevant Australian legal issues as they apply to direct sellers, including:

- Independent distributor contracts and policies
- Consumer law compliance
- Disputes and cirsis management
- Tax and revenue law

We offer a full range of legal services in the following areas:

- Business start-ups, mergers and acquisitions
- Business structures
- Disputes and litigation
- Regulatory investigations and audits
- Defamation
- Social media
- Employment and workplace relations

- Electronic commerce
- Intellectual property protection
- Information privacy
- Therapeutic goods compliance
- Commercial advice and contract negotiations
- Commercial property sales, acquisitions and leasing
- International trade
- Estate planning business succession
- Technology law
- Insolvency and insurance

Your Direct Selling Experts



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